

Noah Ham

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EXPERIENCE

Web Director | Design Interactive

May 2026 - Present

- **Maintain and improve our organization's website** by updating events, forms, resources, and meeting info while ensuring accessibility, usability, and SEO best practices.
- **Manage the DI Resource Hub** and build pages or interactive elements (signup forms, workshop pages) to support programming in coordination with Communications, Education, and Marketing teams.

Graphics & Motion Designer | QuackHacks Hackathon

February 2025 - September 2025

- Designed the event's brand identity in Figma and Illustrator, **increasing sign-ups by 35%** and **online engagement by 30%**.
- Produced promotional graphics and signage to **reinforce brand consistency** across digital platforms, social media, and physical event materials.

PROJECTS

UI/UX Designer | Reliable Residence

Figma, Adobe Illustrator

- **Optimized user flow** for a startup platform connecting traveling workers with on-demand housing.
- Reduced average search time by **40%** through streamlined navigation and a new map feature.

UX Designer & Frontend Developer | LearnAE

Figma, React, Lottie, Adobe After Effects

- Built and deployed a React site teaching After Effects basics via **interactive demos** and **Lottie animations**.
- Ran **usability tests with 4 users** to refine layout, reducing cognitive load for beginners.

Frontend Developer | SwishScan

Swift, SwiftUI

- Designed and developed a **SwiftUI-based iOS interface** for basketball shot form analysis.
- Engineered **interactive data visualizations** to present performance metrics in a clear, actionable format.

EDUCATION

Bachelor of Science | University of Wisconsin-Madison

September 2025 - Present (Expected May 2028)

- **3.96 GPA**, Major in Computer Science, Certificate in Graphic Design.
- Dedicated officer of Design Interactive, member of Software Development Club and CineMadison Film Club.

TECHNICAL SKILLS

- **Design:** Figma, Adobe Suite, Affinity, Microsoft Powerpoint, Canva.
- **Programming:** HTML/CSS, JavaScript, React, Python, Java, Swift, SwiftUI, Git, VSCode, JetBrains Suite.
- **Interests:** Distance Running, Short-Form Video Editing, Photography.